

Allies Advocacy Scripts for Supporters

You are welcome to use these templates as is- or make it your own!

Sample phone script for calling representatives:

Hi, my name is [Your Name], and I'm a constituent from [Your Location].

I'm calling about Allies in Recovery, a program that trains families to support a loved one's recovery from substance use disorder. This critical resource is at risk of shutting down because of federal funding cuts.

Allies in Recovery has helped thousands of families, using the evidence-based CRAFT method to improve recovery outcomes. Research shows that families trained in this approach get their loved one into treatment 67% of the time and help them stay in recovery six times longer.

Without resources like Allies in Recovery, families are left without guidance—when they could be a driving force in overcoming addiction.

I urge [Representative's Name] to explore funding options for Allies in Recovery so families can continue to access this life-changing support. Thank you for your time.

Sample Email/Contact Form Template:

Suggested subject lines:

Urgent Request to Fund Allies in Recovery (*government audience*)

Opportunity to Support Families Affected by Addiction (*nongovernment audience*)

I'm reaching out [*as a concerned constituent*] because families play a crucial role in their loved one's recovery from substance use disorder (SUD), yet too often, they don't have the right tools to help. **Allies in Recovery** is a proven program that trains families in strategies to support a loved one's recovery—improving outcomes for both the individual and their family. Now, this vital resource is at risk of shutting down due to government funding cuts.

This online program has helped thousands of families heal from addiction. Using the evidence-based CRAFT method and behavioral science, it teaches families how to guide a loved one toward recovery. Effective, affordable, and scalable, Allies in Recovery has the power to reach countless families in need.

Families are often overlooked in the fight against addiction, but research shows they are a key factor in a loved one's success. Studies on the CRAFT method show that families trained in this approach:

- Get their loved one into treatment **67% of the time**
- Help their loved one stay in recovery **six times longer**

Without resources like Allies in Recovery, families are left without guidance—when they could be a driving force in overcoming addiction.

[If contacting a government representative]

I urge your office to explore options for funding Allies in Recovery so that families can continue to access this life-changing support. By securing funding for this program, you will be ensuring that families continue to have the tools they need to help their loved ones—and themselves—heal.

I've attached a fact sheet and press release with more details.

[If contacting a non-government organization]

Would your organization be open to a conversation about funding, partnering, or licensing Allies in Recovery? Your support could ensure that families continue to access this life-changing resource.

I've attached a fact sheet and press release with more details.

Sincerely,

[Your Name]

[Optional: Your Contact Information]

Allies in Recovery

support@alliesinrecovery.net

alliesinrecovery.net